

Protecting businesses worldwide

# Avast Business MSP Ignite Partner Program

**Help grow your MSP business with our simple yet  
comprehensive partner program**

For managed service providers, Avast Business' MSP Ignite Partner Program empowers you to unlock new revenue streams and deliver better security to your small business customers. We'll provide all the right tools, assets, and support, so you can help accelerate your business like never before.



## Simple and complete cybersecurity, in just one click

Avast Business' next-gen solutions are easy to install and use, and can be managed from anywhere with one central security platform – helping to give your customers the protection they need and the peace of mind they deserve.

With our MSP Ignite Program, adding our robust security solutions to your portfolio helps you grow revenue, lower costs, and increase efficiency. You'll also enjoy exclusive MSP pricing, product and sales training, marketing support, APIs, and integrations – all to help you accelerate your business.

### Why partner with Avast?

- 30+ years' experience in digital security
- 500M+ visits to malicious websites blocked monthly
- 68+ countries with more than a million users
- A powerful, award-winning<sup>1</sup> security portfolio that helps increase your productivity and grow your business
- An easy-to-use platform that lets you manage your business customers' security anywhere, anytime
- Dedicated MSP pricing with cumulative discounts to help you drive predictable, recurring revenue



#### Stay competitive

Employ our comprehensive security solutions to help you stay competitive and better protect your customers.

- All-in-one protection built for small businesses to help stop advanced cyberthreats.
- Award-winning<sup>1</sup> endpoint protection and managed security solutions.
- Manage everything from one dashboard. Get peace of mind for 1 or 100 devices.



#### Grow your business

Help take your business to new heights and expand your portfolio with Avast's premium cybersecurity. And with our Partner Program, you'll receive:

- Cumulative discounts
- Monthly, pay-as-you-go billing
- A diverse range of all-in-one cybersecurity solutions
- Valuable assets and resources to generate demand and boost visibility

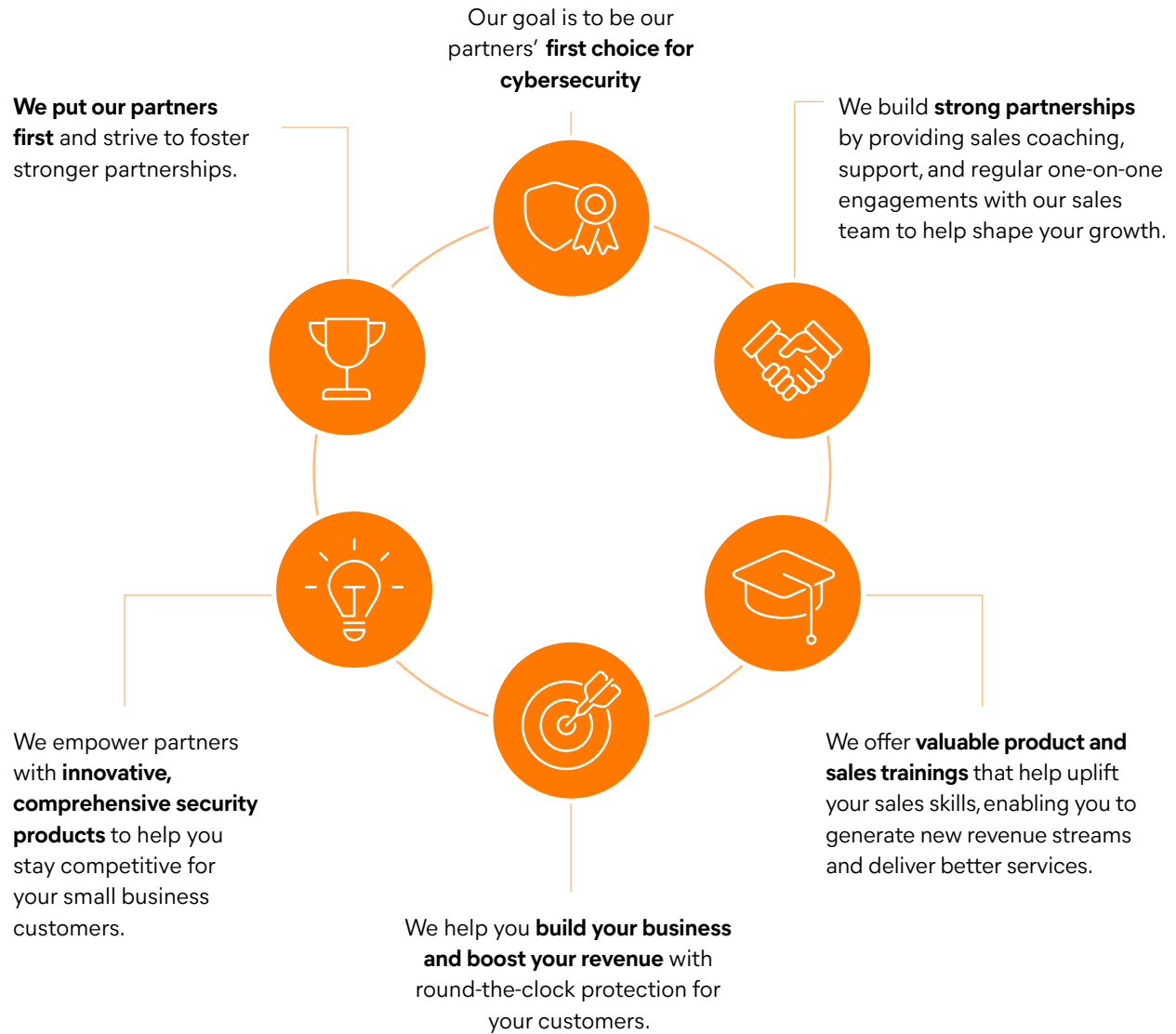


#### Enhance your skills

Leverage product and sales training from a dedicated team to help improve your sales skills so you can uncover new revenue streams.

- Strengthen your knowledge of our portfolio of solutions
- Partner training with an experienced account manager and sales engineers
- Dedicated Customer Care team for all levels of support

## We're committed to serving you



## Avast Business MSP Ignite Program overview

The Avast Business MSP Ignite Partner Program helps you deliver comprehensive, easy-to-use security that's tailored for small businesses. Plus, you'll get access to all the essential skills and knowledge needed to accelerate your business by fully leveraging our library of resources and assets.

### Key benefits

- ✓ Dedicated MSP pricing
- ✓ Cumulative discounts
- ✓ Monthly billing
- ✓ Multi-tenant platform to manage all licenses and operations
- ✓ Comprehensive product and sales training
- ✓ Business API Gateway
- ✓ Award-winning<sup>1</sup> protection
- ✓ Marketing support
- ✓ Co-funding of marketing campaigns
- ✓ Co-branded marketing materials
- ✓ Access to Partner Portal
- ✓ Company listing in Partner Locator tool

### Key requirements

- ✓ Provide managed services
- ✓ Acceptance of Partner Agreement

[BECOME A PARTNER](#)

<sup>1</sup> AV-Test, "Product Review and Certification Report: Approved Corporate Endpoint Protection Windows" Ultimate Business Security 23.5 & 23.6, August 2023. AV-Comparatives, "Approved Business Security Product Award" for Avast Ultimate Business Security, June 2023.

## About Avast Business

Avast delivers easy-to-use, affordable cybersecurity solutions for small and growing businesses. Avast provides integrated security services to protect your devices, data, applications, and networks. Backed by 30 years of innovation, we have one of the largest, most globally dispersed threat detection networks in the world. Our cybersecurity solutions are built to provide maximum protection so that you can worry less about cyberthreats and focus more on growing your business. For more information about our products and services, visit [www.avast.com/business](https://www.avast.com/business).