



Protecting businesses worldwide

Avast Business Premier Partner Program

Take your business to all new heights with our simple yet comprehensive partner program.

The Avast Business Premier Program allows you to unlock new revenue streams and grow your profitability with our award-winning security portfolio. We'll provide all the right tools, assets, and support, so you can accelerate your business like never before.



Simple, all-in-one cybersecurity for resellers

Become a reseller of our award-winning cybersecurity solutions to benefit from access to cutting-edge technology and unlock new revenue streams. Our cybersecurity solutions are easy to install and use, yet still provide that comprehensive defense that businesses are looking for.

Avast's next-gen layered endpoint protection is backed by world-class customer support, enabling businesses to defend what they've worked hard for. We give them the protection they need and the confidence they deserve to build their operations in the cloud, helping you boost your revenue and strengthen your brand.

Why Partner with Avast?

As a reseller, you'll get access to cutting-edge technology, training, and dedicated support – all aimed at enabling you to profitably sell our security portfolio. We offer easy-to-manage solutions that will allow you to stay competitive, expand your offerings, and grow your business.



Stay competitive

Employ our cutting edge security solutions to help you stay competitive and provide comprehensive security for your SMB customers.

- Continuous innovation that keeps up with the latest cyberthreats
- A comprehensive yet simple security portfolio
- A globally dispersed threat detection network
- Over 400,000 million users protected



Grow your business

Take your business to new heights and expand your portfolio with our premium cybersecurity. With our partner program, you'll receive:

- Healthy margins
- A lead referral program
- Exclusive partner promotions
- White-labeled sales and marketing assets



Enhance your skills

Leverage comprehensive product and sales trainings to help improve your sales skills and uncover new revenue streams.

- Become the expert on our portfolio of solutions
- Move from transactional selling to an "As A Service" sales approach to generate more recurring revenue.
- Increase your win rates and obtain more new business

Our Core Values & Commitments

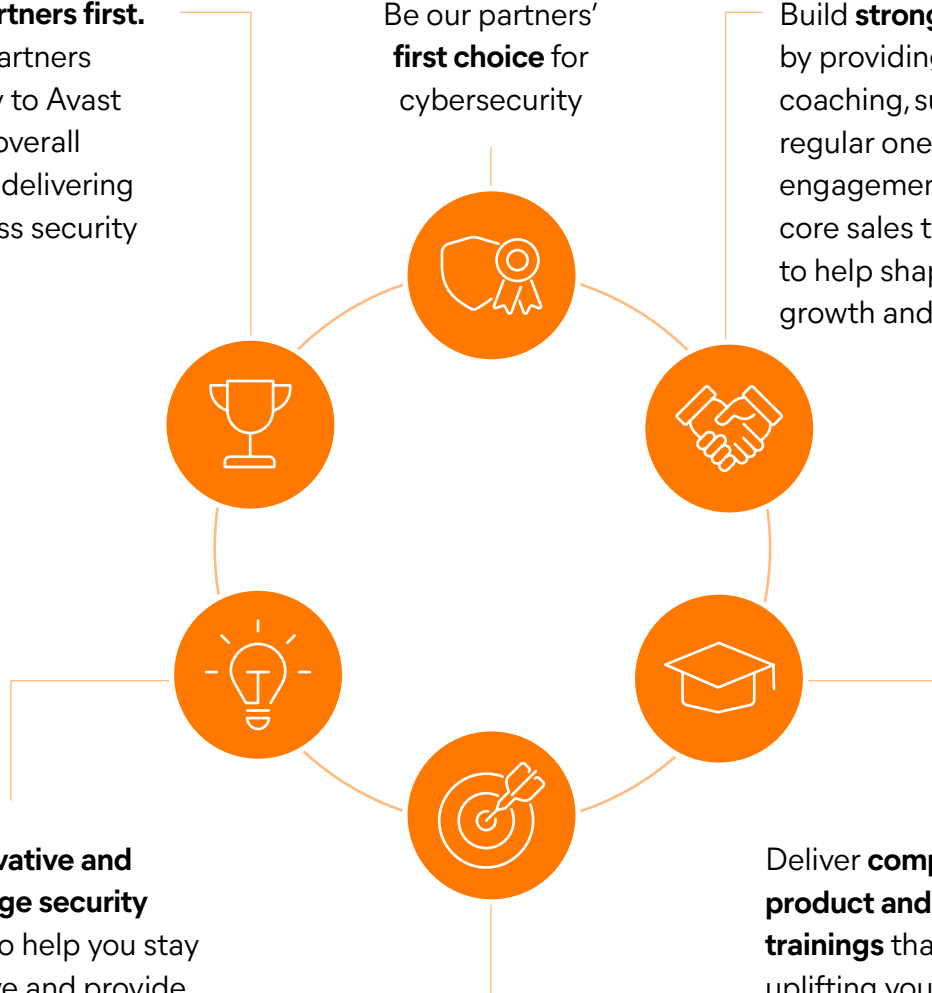
Put our partners first.

Channel partners are the key to Avast Business' overall success in delivering best-in-class security solutions.

Be our partners' **first choice** for cybersecurity

Build strong partnerships

by providing sales coaching, support, and regular one-on-one engagements with our core sales team members to help shape your growth and future.



Drive **innovative and cutting-edge security products** to help you stay competitive and provide comprehensive security for your SMB customers.

Provide a **simplified go-to-market strategy** to remove channel conflicts and prioritize our partners.

Deliver **comprehensive product and sales trainings** that are aimed at uplifting your sales skills, enabling you to uncover new revenue streams and deliver better services to your customers.

Overview on the Avast Business Partner Program

The Avast Business Partner Program is a comprehensive program designed to provide you with the essential skills and knowledge to accelerate your business by fully leveraging our business portfolio, promotions, and resources.

Key Benefits & Requirements

Key Benefits

Deal Registration Discount	✓
Exclusive Partner Promotions	✓
NFR License *numbers vary based on products	25
Lead Referral	✓
All Support Levels	✓
Access to Partner Portal	✓
Technical, Sales & Marketing Tools	✓
Solution Selling Support from Account Managers & Sales Engineers	✓
Company Listing in Partner Locator Tool	✓

Key Requirements

Completed Partner Registration Form	✓
Accepted Avast Business Partner Agreement	✓

Financial Benefits

Healthy margins and profitability are key to the success of your business, and are a cornerstone of our Partner Program.



Quarterly Promotions

Our quarterly incentive programs help you expand your business and provide premium security services. These programs cover a wide spectrum of business objectives, and help support your efforts and reward your success.



Lead Referral

Your growth is a mutual goal. Our lead referral program allows us to pass qualified leads on to our loyal partners, promoting growth and development.



Deal Registration

Our Deal Registration Program rewards partners who generate new opportunities for Avast Business. When you submit a new deal for registration, you are immediately entitled to an additional discount that will grow your margins and help you win more business. Deal registration is not available in all regions.



Partner Discounts

Healthy partner discounts. Security portfolio that increases your productivity and profitability.

Team up with a reliable vendor

Our partner community is an extension of our team. Together, we reach new customers, deliver more effective outcomes, and accomplish collective goals. We strive to help you better serve customers and deliver the best solutions, enabling you to drive client acquisition, satisfaction, and growth.

[FIND OUT MORE HERE OR CONTACT US NOW TO JOIN](#)

CloudCare products and services do not apply.

About Avast Business

Avast delivers easy-to-use, affordable, and award-winning cybersecurity solutions for small and growing businesses. Avast provides integrated security services to protect your devices, data, applications, and networks. Backed by 30 years of innovation, we have one of the largest, most globally dispersed threat detection networks in the world. Our cybersecurity solutions are built to provide maximum protection so that you can worry less about cyberthreats and focus more on growing your business. For more information about our cybersecurity solutions, visit www.avast.com/business.